



| Digital Designer |

WEB / UI DESIGNER | FRONT-END DEVELOPER

PDF PORTFOLIOS TO DOWNLOAD: http://www.silverconcept.com/FilesBook/BookGlobal_En.pdf
http://www.silverconcept.com/FilesBook/BookWeb_En.pdf

PROFESSIONAL EXPERIENCE

2002 TILL NOW

SILVERCONCEPT.COM

DIGITAL DESIGNER | WEB / UI DESIGNER | FRONT-END DEVELOPER

Specialising in graphic communication, animation and integration, I act in a timely manner or globally in the completion of on and off line projects mainly for recognised agencies including Publicis, Havas Euro RSCG and DDB Paris.

- > Graphic design, animation and development of websites (adaptation for Smartphones and Tablets)
- > Landing Pages, Banner Ads, Packaging, Newsletter.
- > Graphic design and production of Brochures, Leaflets, Flyers, Covers and printing CD / DVD.

ENVIRONMENT

Flash, Photoshop, After Effect, Indesign, Illustrator, FlashDevelop, Cinéma 4D...

2007 | 2009

CHEWING-COM (GROUPE ISOBAR - AEGIS MÉDIA)

ART DIRECTOR | WEB / UI DESIGNER | FLASH DEVELOPER

Ergonomics, creating sophisticated interfaces, landing pages, banners, emailing and flash development for several key accounts: : BMW, Casio, Pampryl, SFR, Quick, Maxtor, Cofidis, Cidre Ecusson, Schweppes, Class'Croute, etc.

- > Graphic designs
- > Flash Site and Banner Animations
- > Motion Design
- > Flash Developments
- > 3D Modelling

ENVIRONMENT

Flash, Photoshop, After Effect, Illustrator, FlashDevelop, 3D Studio Max...

2006 | 2007

TÉLÉFUN SKYROCK

ART DIRECTOR | WEB DESIGNER | FLASH DEVELOPER

Participation in the visual and graphic redesign (V4) of the Skyrock, Skyblog website, implementation and flash as2 coding of Music Player for music Skyblog

- > Graphic designs
- > Flash Site and Banner Animations
- > Flash Developments

ENVIRONMENT

Flash, Photoshop, Illustrator...

2003 | 2006

UPC-NOOS (NUMÉRICABLE)

SALES / MARKETING ADVISOR LVL.3 | LOGISTICS MANAGER

Processing customer claims and relationships (Letters of DGCCRF and General Management, Mail, Inbox Client Action)

- > Customer Relationship
- > Logistics Management
- > Marketing study on various group projects and on advertisements

ENVIRONMENT

Photoshop, Illustrator, Indesign, Excel, Powerpoint, Word

2001 | 2002

ADVENTURE S.A. | ECOMDEZIGN

WEBMASTER | WEB DESIGNER | PHP DEVELOPER

Maintenance of Adventure.fr site and design of various Mini Site

- > Graphic studies for the new wing design
- > Research of graphic guidelines, logos
- > Graphic searches for brochures, CD-ROM, Video Covers, posters
- > Creating graphic guidelines for various websites and CD-ROM

ENVIRONMENT

Photoshop, Illustrator, Flash, 3D Studio Max...

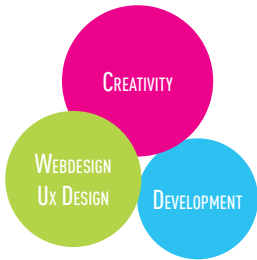
EDUCATION

2008 TRAINING ON ADOBE FLASH AS3
2003 | 2004 COMMERCIAL TRAINING
2001 | 2002 TRAINING ON WEBMASTER | WEBDESIGNER
1999 | 2001 BTS (2 YEARS TECHNICAL DEGREE) ARTIST OF ARCHITECTURAL SPACE
1998 | 1999 BTS (2 YEARS TECHNICAL DEGREE) ASSISTANT IN INDUSTRIAL DESIGN
1998 F12 HIGH SCHOOL DIPLOMA APPLIED ARTS

MEDIABOX (PARIS 9TH - FRANCE)
CFA STEPHENSON (PARIS 18TH - FRANCE)
ABC FORMATION (PARIS 9TH - FRANCE)
ESAA DUPERRÉ (PARIS 3TH - FRANCE)
ECOLE JEAN MONET (VENDÉE - 85 - FRANCE)
LYCÉE AVESNIÈRE (LAVAL - 53 - FRANCE)

English  Technical (4/6)

AREA OF EXPERTISE



- > Graphic Communication, Animation and Integration
- > Implementation of on and off line projects
- > Graphic Design, Ux Design (Study of characters...) ...
- > Animation and development of websites (adaptation for Smartphones and Tablets)
- > Landing Pages, Banner Ads, Packaging, Newsletter
- > Graphic design and production of Brochures, Leaflets, Flyers, Covers and printing CD / DVD.
- > Thoughts on SEO

COMPUTER SKILLS

SOFTWARE		LANGUAGES		ENVIRONMENT	
Adobe Creative Suite / Cloud (*)	★★★★★★	ActionScript (2/3)	★★★★★☆	PC / MAC	★★★★★★
Cinéma 4D, 3DS Max	★★★★☆☆	XHTML / CSS	★★★★★★		
Motion Design (After Effects)	★★★★☆☆	HTML5 / CSS3	★★★★★☆		
		JS / JQuery / Ajax (?)	★★★★☆☆		
		PHP / MySql	★★★☆☆☆		
		CMS (Wordpress...)	★★★☆☆☆		

* CS5, CS5.5, CS6 and CC (Software included in the Creative Suite / Cloud are, for information purposes and for the most used: PHOTOSHOP, ILLUSTRATOR, INDESIGN, AFTER EFFECTS, FLASH PROFESSIONAL, EDGE, DREAMWEAVER, FIREWORKS, PREMIERE, MUSE ...)

² Included knowledge of javascript framework as AngularJs / Greensock Gsap and RequireJS...

INTERESTS

SPECIAL INTERESTS

Drawing, painting (Kandinsky), architecture (De Stijl), visual communication (advertising ...), sculpture, computer (graphics and 3d animation), music, technological watch and swimming. BAFA (Animation Capacity Diploma).

PUBLICATIONS

Various tutorials and articles written for Oracom Company published in the «Web Design» magazine.

[HTTP://WWW.SILVERCONCEPT.COM](http://www.silverconcept.com)

